The Sustainable Enterprise = Innovation©
Knowing the management practices that will sustain your organization and drive its innovation cycle while adhering to environmental, social and governance principles (ESG) is critical. Based on The Sustainable Enterprise Fieldbook.
A partial list of topics:
- **Developing a sustainable strategy:** What differentiates a good strategy from a good sustainable strategy?
- **Mental Models for sustainability:** How do current thought patterns and dominant business models reinforce wasteful and unsustainable behavior. What are innovation drivers?
- **Leadership for a sustainable enterprise:** Examine the way leaders see themselves in relation to each other, employees, customers, communities, the larger society, the environment and stakeholders.
- **Managing change to a sustainable enterprise:** What are the challenges to creating a culture embracing sustainable practices?

Strategy In Action©
Today's businesses require real-time strategy, with the ability to sense and adapt quickly to market demands. SIA© creates a four level framework for constant iteration of strategy and management of performance.

Framework:
Strategy - Mission, Vision, Strategic Intent, Value Proposition, Objectives/Goals and Outcomes;
Systems - Technology, Human Resources, Financial;
Shared Values - Culture, Values, Behaviors;
Structure - Corporate, Business Unit, and Team Design.
Includes: Pre-Strategy Data Analysis, Environmental Scan - Events, Trends, Scenarios, Market and Customer analysis, Core Competence analysis.

CORE© Conference
The CORE© Conference is a 2-1/2 day structured dialogue among key internal and external stakeholders or networks in a workshop format. It results in discoveries about your organization(s)' past, present and future strengths and weaknesses, your core products, processes and organizational competencies for competitive advantage in the market place now and for the future.

Action plans and teams are ready for execution on new market opportunities at the close of the event.

Network Coaching©

Organizations are networks of people getting work done. Having a map of both internal and external networks surpasses the organization chart view of workflows. Using ONA and SNA (organizational and social network analysis) software reveals the relationships of the organization, how and where work and innovation take place. Visible network maps enable organization members to readily see bottlenecks and opportunities.

After analysis, a coaching process is used to facilitate and maximize optimal network relationships for improved performance. Also used in conjunction with CORE© and Strategy in Action© and The Sustainable Enterprise = Innovation©.

Values Based Leadership©

In every organization, values are the relentless context for decision-making. Your customers know what you value, even if not explicitly stated. This workshop enables leaders to create the desired organizational values, identify behaviors and build a reward system that drives marketplace performance.

Business Plan Workshop

Developing a business plan for a new startup or a new business within an existing organization is a must for managing performance and securing funding. In a fast paced collaborative process we facilitate key executives through a 2 day workshop resulting in a fully mapped out business plan.

Nonprofits:

All of the above workshops can be modifies for nonprofits. The following is specifically designed for developing new sources of revenue for nonprofits.

Social Enterprise or Earned Income

All nonprofits are facing a shortfall in traditional fundraising and earning income is a way to augment revenue. Successful earned income ventures need to be based on your competencies and market need. 2.5 day workshop to identify earned income opportunities.

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